



Transnational
Referral
Certification (TRC)



Earn Non-Dues Revenue with the Transnational Referral Certification and REALTOR[®] University's Affiliate Program

NAR and the International Consortium of Real Estate Associations (ICREA) have created a new online Transnational Referral Certification (TRC) that prepares real estate professionals to make and receive compensated referrals using ICREA's transnational referral system. Your association can earn non-dues revenue on every registration you generate – at no cost to you – through REALTOR[®] University's Affiliate Program.

In this online course, REALTORS[®] will learn how to integrate international referrals into their business plans, resulting in increased income. Upon completion of this 6-hour program, students can market themselves worldwide as "TRC" (Transnational Referral Certified) and will be included in a searchable database of certified professionals. The tuition is only \$99 with no recertification or continuing education required.

What is REALTOR[®] University?

REALTOR[®] University is NAR's online education delivery system that is the exclusive provider of online courses leading to the ABR, ABRM and CIPS designations, along with the TRC certification.

What is the REALTOR[®] University Affiliate Program?

The REALTOR[®] University Affiliate Program is an opportunity to earn non-dues revenue by promoting REALTOR[®] University to your members.

How does it work?

1. Go to <http://www.learninglibrary.com/realtoruniversity>
 - a. Click on "About us"
 - b. Click on "Affiliate Program"
 - c. Complete the online application and hit "Submit".
2. Within 24 hours, you will receive, via e-mail, a REALTOR[®] University logo with an embedded link that goes directly to the REALTOR[®] University portal.
3. If a student clicks the link on your site and purchases a course on REALTOR[®] University, your organization receives 10% of the registration fee.
4. Payments are made to you after the amount owed to you is equal to \$250.

Any questions?

Contact Audrey Smilgys at 1.800.874.6500 ext. 3298 or at asmilgys@realtors.org.